

# Should university students be vaccinated against meningococcal disease in Canada?

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**OBJECTIVE:** To evaluate the benefit and costs of vaccination of university students against invasive meningococcal disease (IMD) in Canada.

**METHODS:** Published studies were reviewed and a simulation model was used.

**RESULTS:** IMD risk seems to be of low magnitude, but consequences can be dramatic. Over a 10-year period, IMD risk reduction would be slightly greater using a monovalent C conjugate vaccine than a quadrivalent polysaccharide vaccine. From a societal perspective, costs per quality-adjusted life-years gained would be between \$135,000 and \$698,000, according to epidemiological scenarios and with vaccine purchase prices between \$35 and \$50 per dose.

**CONCLUSIONS:** Economic indices exceed proposed criteria for cost effective public health programs, but from the perspective of students and parents, the cost of vaccination might be worth the benefit.

**Key Words:** *Cost benefit; Meningococcal disease; University; Vaccination*

## Les étudiants universitaires devraient-ils se faire vacciner contre la maladie à méningocoque au Canada ?

**OBJECTIF :** Évaluer le bénéfice et les coûts de la vaccination des étudiants universitaires contre la maladie à méningocoque envahissante (MME) au Canada.

**MÉTHODOLOGIE :** Des études publiées ont été analysées, et un modèle de simulation a été examiné.

**RÉSULTATS :** Le risque de MME semble faible, mais les conséquences peuvent être dramatiques. Sur une période de dix ans, la réduction du risque de MME serait légèrement plus élevée au moyen du vaccin monovalent conjugué de groupe C qu'au moyen du vaccin polysaccharidique quadrivalent. D'un point de vue sociétal, les coûts par années-personnes sans invalidité gagnées se situeraient entre 135 000 \$ et 698 000 \$ selon les scénarios épidémiologiques, tandis que le prix d'achat des vaccins oscille entre 35 \$ et 50 \$ par dose.

**CONCLUSIONS :** Les indices économiques sont supérieurs aux critères proposés pour garantir des programmes de santé publique rentables, mais d'après la perspective des étudiants et des parents, le coût de la vaccination pourrait être justifié par le bénéfice.

In the United States, invasive meningococcal disease (IMD) in university students has been the subject of intense debate (1,2). In 2000, the Advisory Committee on Immunization Practices issued a recommendation for health care providers to inform incoming first year university students and their parents about the risk of IMD and the availability of a safe and effective vaccine (3). In Canada, the National Advisory Committee on Immunization recognized that there are no data to suggest an increased IMD risk among students living in residence accommodation, but considered vaccination as an appropriate measure (4). The aim of this article is to review evidence on the risk of IMD in university students, and to evaluate the benefit and costs of vaccination from both societal and individual perspectives in Canada, using either the meningococcal quadrivalent (A, C, Y and W-135) polysaccharide vaccine (Men-4-PS) or the meningococcal monovalent C conjugate vaccine (Men-C-Con).

## RISK OF MENINGOCOCCAL INFECTION

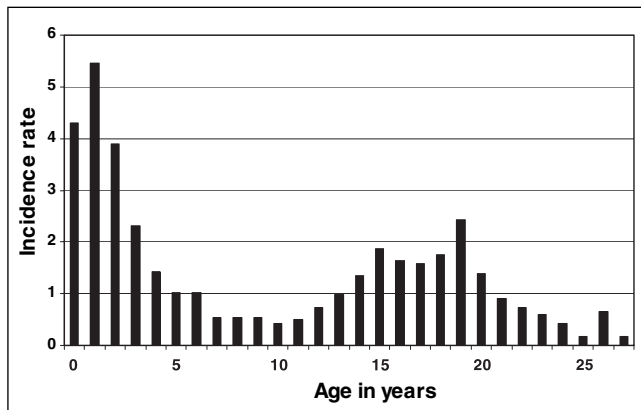
For any individual, IMD risk is associated with the probability of exposure to a virulent strain of *Neisseria meningitidis*, and exposure is determined by the frequency, duration and closeness of interpersonal contacts, and by the prevalence of asymptomatic carriers among contacts (5). Bringing together groups of young adults in a university setting is a recipe for the transmission of meningococci. In a longitudinal study of asymptomatic carriage of meningococci among students in their first year at the University of Nottingham in the United Kingdom, the prevalence rate increased from 6.9% on day 1 to 23.1% on day 4 in the first week of term in October, and was up to 34.2% in some groups in December (6). Independent risk factors for acquisition were frequency of visits to bar halls, active smoking, visits to night clubs and intimate kissing.

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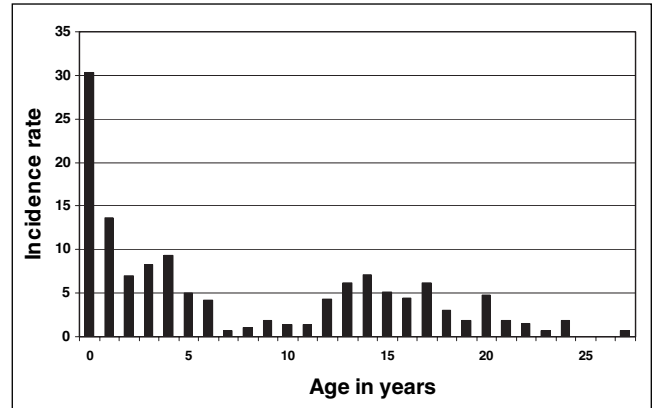
**Figure 1)** Incidence rate (per 100,000 per year) of invasive meningococcal disease in Canada,\* according to age, from 1995 to 1998. Data from Health Canada, written communication

### RISK OF INVASIVE MENINGOCOCCAL DISEASE

In the literature, there have been reports of localized outbreaks in colleges and universities, and these were mainly caused by serogroup C strains (7-11). In the United Kingdom, an epidemiological study was performed during the period from 1994 to 1997, and showed that university students had a 2.4-fold increased IMD risk compared with nonstudents of similar age in the same region (12). In the United States, during the 1998 to 1999 period, surveillance data indicated that undergraduate students had a 0.5 lower IMD risk compared with 18- to 23-year old nonstudents (13). In first year students, however, IMD risk was 1.4-fold higher than that in the general population.

In Canada, there has been no study aimed specifically at assessing IMD risk among university students, and information on university attendance is not routinely collected in surveillance systems. During an interepidemic period, such as from 1995 to 1998, IMD incidence was slightly higher in individuals aged 19 years, compared with older and younger age categories, and this may well represent an increased incidence in first year university students (Figure 1). In the 18 to 27 years age group, serogroup C caused 55% of IMD cases of known serogroup, serogroup B caused 35% of cases and serogroups A, W-135 and Y represented 10% of cases altogether. In Quebec, university usually begins at 19 years of age, and during the large serogroup C outbreak, in 1990 to 1992, IMD incidence was also slightly higher at age 20 years, than in older age categories (Figure 2). During more recent serogroup C outbreaks in Alberta (14) and in British Columbia (15), university students were not recognized as a high risk category. In Quebec in 2001, serogroup C IMD clusters occurred in secondary schools, but not in universities (16).

Behavioural factors associated with an increased IMD risk among university students were similar to those found for asymptomatic carriage and included residence on campus, residence in dormitories, visiting/spending time in cafeterias and bars, alcohol consumption, active and passive smoking, and French kissing (12,17). It is, however, difficult to disentangle the independent effects of these highly correlated variables. IMD in young adults is particularly severe. In a review of IMD cases among college students in Allegheny county in Pennsylvania, the case fatality rate was 11%, and 20% of survivors had permanent physical sequelae (18).



**Figure 2)** Incidence rate (per 100,000 per year) of invasive meningococcal disease in Quebec, according to age, from 1990 to 1992. Data from the Quebec Ministry of Health, written communication

### EFFICACY OF MENINGOCOCCAL VACCINES

A quadrivalent A, C, Y and W-135 polysaccharide vaccine has been available in Canada for many years. In young adults, short term protection against serogroups A and C IMD is around 90% (4). The duration of protection is not known. Following vaccination of military personnel in the United States, antigroups A and C bactericidal antibodies declined rapidly over the next two years but persisted above baseline for 10 years (19). There are no efficacy data for serogroups Y and W-135.

In Canada, a first serogroup C meningococcal conjugate vaccine was licensed in 2001 and several products are now available (4). Conjugate vaccines induce a T-cell dependent immune response implying a priming of immunologic memory, and immunity is thought to be long lasting. In the United Kingdom, the protection conferred by one dose of vaccine was around 90% in individuals aged one year or more (20), and three years after the initiation of a mass immunization campaign, there was no indication of waning immunity.

### COST EFFECTIVENESS OF IMMUNIZATION

To evaluate the cost effectiveness of a publicly funded immunization program targeting young adults admitted to universities in Canada, a simulation model was constructed, derived from an epidemio-economic model evaluating alternative control strategies for children (21). The experience of a cohort of 100,000 students, 50% being vaccinated at the time of university admission, was analyzed and follow-up was 10 years. Input variables in the base model are presented in Table 1. IMD incidence rates were derived from Health Canada surveillance data in the age group 18 to 27 years, and for the period from 1995 to 1998 (Health Canada, written communication). In sensitivity analyses, the IMD incidence rate during a university stay of four years was multiplied by a factor of 0.5 (12) or 2.4 (13). Vaccine efficacy rates in the first year were based on US and UK data, and waning immunity rates over years were determined by experts, taking into account immunogenicity data (4). Incremental cost effectiveness and cost utility ratios from a societal perspective were calculated according to current guidelines (22).

Results are presented in Table 2. The total cost of a program would be between \$3 and \$4 million, depending on the vaccine. The benefits in terms of overall IMD incidence reduction would

**TABLE 1**  
**Values of input parameters in base model**

Input parameters	Value	Reference
Number in cohort	100,000	
Life expectancy at 18 years	60.5 years	(28)
Quality-adjusted life expectancy at 18 years	50.1 years	(29)
Lifetime earnings	\$2,139,000*	(30)
IMD cumulative incidence age 18 to 21 years	6.5 cases per 100,000 <sup>†</sup>	Health Canada, written communication
IMD cumulative incidence age 22 to 27 years	2.8 cases per 100,000 <sup>†</sup>	Health Canada, written communication
Proportion serogroup C	55% <sup>†</sup>	Health Canada, written communication
Proportion serogroups A, W-135 and Y	10% <sup>†</sup>	Health Canada, written communication
Disease costs	\$27,000 per case	(31)
Case fatality rate	11%	(18)
Sequelae rate in survivors	20%	(18)
Quality of life of survivors with sequelae	72%	(32)
Productivity of survivors with sequelae	80%	(32)
Polysaccharide vaccine efficacy first year	90%	(33)
Polysaccharide vaccine efficacy decrease	10% per year	Expert opinion
Polysaccharide vaccine purchase price	\$35 per dose <sup>§</sup>	Quebec Ministry of Health, written communication
Conjugate vaccine efficacy first years	90%	(20)
Conjugate vaccine efficacy decrease	1% per year	Expert opinion
Conjugate vaccine purchase price	\$50 per dose <sup>§</sup>	Quebec Ministry of Health, written communication
Cost of adverse reactions	\$0.03 per dose	(31)
Program coverage of target population	50%	Expert opinion
Vaccine administration cost	\$24.59 per dose <sup>¶</sup>	(34)
Discounting rate	3% per year	(35)

\*Two times the lifetime average earning of Canadians; <sup>†</sup>Invasive meningococcal disease (IMD) surveillance data for the period from 1995 to 1998; <sup>‡</sup>Assuming half of cases occurring during first year; <sup>§</sup>Purchase price for the public health system; <sup>¶</sup>Vaccine given alone in medical clinics

**TABLE 2**  
**Cost effectiveness of immunization against invasive meningococcal disease (IMD)**

	Base model	Low incidence	High incidence
Quadrivalent polysaccharide vaccine			
Program health service costs	\$2,981,000	\$2,981,000	\$2,981,000
IMD cases averted	2	1	4
Societal cost per IMD case averted	\$1,434,000	\$2,751,000	\$532,000
Societal cost per death averted	\$13,040,000	\$25,008,000	\$4,834,000
Societal cost per life-year gained	\$466,000	\$893,000	\$173,000
Societal cost per QALY gained	\$364,000	\$698,000	\$135,000
Monovalent C conjugate vaccine			
Program health service costs	\$3,731,000	\$3,731,000	\$3,731,000
IMD cases averted	2	1	4
Societal cost per IMD case averted	\$1,619,000	\$2,695,000	\$695,000
Societal cost per death averted	\$14,714,000	\$24,503,000	\$6,319,000
Societal cost per life-year gained	\$525,000	\$875,000	\$226,000
Societal cost per QALY gained	\$411,000	\$684,000	\$176,000

QALY Quality-adjusted life-years

be small because only a maximum of four IMD cases would be prevented. A program relying on Men-C-Con would be more effective, but less cost effective, than a program using Men-4-PS. In all scenarios, economic indices exceeded proposed criteria for cost effective public health interventions (23,24). For comparison, routine immunization of 12-month old children with one dosage of monovalent conjugate vaccine would cost \$190,000

per IMD case prevented and \$23,000 per life year gained (21). IMD risk is higher in adolescents than in young adults (Figures 1 and 2), and routine immunization of pre-adolescents would also be more cost effective than a dose given at 18 years of age. Results of the economic analysis of vaccinating university students in Canada are concordant with analyses in the United States (25,26).

The perspective of the student should also be considered. The current sale price of Men-4-PS in a pharmacy is around \$115, and administration costs should be added. Receiving this vaccine in a clinic for travellers would cost around \$155. In a few Canadian universities and colleges, special clinics are organized on campus for administering Men-4-PS at a cost of \$90 (Aventis Pasteur, written communication). For a university student, receiving Men-4-PS would decrease IMD risk over the next 10 years from one out of 11,000 to one out of 18,000, a 41% reduction. In comparison, the sale price of Men-C-Con is \$114, and this vaccine would reduce IMD risk from one out of 11,000 to one out of 21,000, a 48% reduction.

## CONCLUSION

IMD is relatively rare in young Canadian adults, even during outbreaks, but the consequences of the disease can be dramatic. From a public health perspective, routine immunization of first year university students cannot be regarded as a priority. However, from the perspective of students and parents, the cost of vaccination might be worth the benefit in reducing IMD risk during university years. Presently, the best choice would be Men-C-Con administration before university admission. If serogroups A, Y or W-135 are becoming more prevalent, Men-4-PS could be recommended. A quadrivalent conjugate vaccine would certainly be the preferred option when available. Students who had previously received Men-4-PS could benefit from an additional dose of Men-C-Con (27). Administration of meningococcal conjugate vaccine would certainly be more beneficial at a younger age (ie, during infancy or at 12 years of age), than at the beginning of university life.

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