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Israël César Lerman · Henri Leredde

Seriation in Combinatorial and Statistical Data Analysis

Israël César Lerman
Data and Knowledge Management
Department
University of Rennes 1, IRISA
Rennes, Ille-et-Vilaine, France

Henri Leredde
Laboratoire Analyse Géométrie et
Applications (LAGA, CNRS UMR 7539)
Sorbonne Paris-Nord University
Villetaneuse, Seine-Saint-Denis, France

Preface

To begin, let us describe the circumstances and motivations that led to the publication of this book. This publication can be related to that of the book entiteled

Foundations and Methods in Combinatorial and Statistical
    Data Analysis and Clustering

published in the same Springer Nature series in 2016. Let us recall that the latter book was a new recasting and comprehensive english version of an important part of the french book:

    Classification et Analyse Ordinale des Données

published with the support of the CNRS—by Dunod (Paris) in 1981.

Clearly, in this version, the immense development of the domain has been taken into account. It was Dan A. Simovici, Professor at the University of Massachusetts (Department of Computer Science) who encouraged me to propose this publication. I am very grateful to him.

In the development of the English book above, denoting by E the set to be statistically structured, we are led to provide E with a *symmetrical* numerical or ordinal similarity or dissimilarity over E. This symmetry is with respect to $E \times E$. On the other hand and above all, the synthetic structure built on E is *symmetrical*. The latter structure is defined by either a classification tree (hierarchical clustering) or by a classification (non-hierarchical clustering) of E.

In combinatorial data analysis, the synthetic structure may be ordinal. In this case, relative to a given ordered pair (x, y) in $E \times E$, x is to y what is not y to x.

The initial idea of a second volume was to concentrate the matter on methods for which the synthetic structure built on E is *asymmetrical*. Mostly, this relation has an ordinal nature. It might be discrete (logical) or valued, numerically. Now, regarding the initial similarity (resp., dissimilarity) measure given on E, the latter might be symmetrical or oriented. The subjects of ordinal data analysis which are taken into account in the french book (Dunod 1981) are:

- Principal Component Analysis and Correspondence Analysis;
- Formal and Methodological Comparison Between Component Factorial Approach and Classification Approach;
- Combinatorial and Statistical Seriation Methods in Relation to a Family of Cluster Analysis Methods;
- Totally ordering the whole set of categories associated with a set of ordinal categorical attributes;
- Assignation problems in *Pattern Recognition* between geometrical figures where the quality measure of the assignation has to be independent of specific geometrical transformations applied on the figures concerned.

In this context, an additional chapter may be defined by the description and analysis of *Directed Binary Hierarchy*. The latter corresponds to an asymmetrical structure in which the leaf set is sustained by a linear order. To situate this structure—introduced by Régis Gras—with respect to the classical and then symmetrical binary hierarchy, it was formalized and studied in the first chapter of the Springer Nature book volume mentioned above, and previously, in an important article "Directed Binary Hierarchies and Directed Ultrametrics" by Israël César Lerman and Pascale Kuntz in *The Journal of Classification* (28): 272–296 (October 2011).

Resume in one book all of the themes that we have just quoted above would have required a too large volume whose material may appear as too scattered. In this book, we prefer to focus on the subject of *Seriation*. This corresponds to two of the chapters of the French book mentioned above. It is indeed a rather broad subject in its own right. On the other hand, the seriation approach has close links with Clustering (Classification). Both approaches have to be situated facing each other. This is the reason of the title of this book.

The works just mentioned have already given rise—apart from what is included in the french book—to a thesis [1] and the article [2]. The book proposed here goes very far beyond these works:

- The mathematical results are more accurate and richer;
- New and powerful algorithmic combinatorial and statistical methods are proposed and validated;
- A very rich synthesis is proposed, the new methods are situated in relation to a very important set of recent methods;
- A vast experimentation on simulated or real data is carried out.

Let us now briefly describe the respective contents of the different chapters.

The first chapter introduces the problem of seriation, the methods proposed to treat it, as well as the history of the evolution of the domain.

In the second chapter, a formal mathematical expression is proposed in the case where the data is defined by an incidence table composed of zeros and ones and therefore, where the descriptive attributes are Boolean. In this chapter, we establish the statistical bases leading to the development of an original and very simple methodology for planar geometric representation of the columns or rows of the incidence

table. This method, called *Attraction Pole* method enables a seriation to be revealed. Its behavior will be experimented in Chap. 4.

Chapter 3 offers a detailed and commented description of the main methods considered in the literature to attack the seriation problem. The mutual links between the different approaches are brought out. This chapter ends by indicating a combinatorial version for attraction pole method. The latter will be developed in Chap. 5.

As just mentioned, Chap. 4 develops an experimental analysis comparing several methods of planar geometric representation: the new one of the poles of attraction and the classic and proven ones. For the latter, it is the principal component analysis, correspondence analysis and multidimensional scaling that underlies D. Kendall's Horse-shoe method (see [3]). Several seriation forms are tested, some of them include two or even three blocks.

In Chap. 5, a new family of ordinal and combinatorial seriation algorithms is established. In these, the seriation result depends on how to choose to start the order. The behavior of these algorithms is experimentally proven with respect to simulated or real data.

The determination of a system of attraction poles, mutually distant from each other enables a new and rich family of clustering methods to be derived. This is developed in Chap. 6. The respective relationships of this new family with that of the *K-means* on the one hand, and that of ascendant hierarchical classification on the other, are established.

In conclusion, we will give the possible extensions of the whole work.

Rennes, France   Israël César Lerman
Villetaneuse, France   Henri Leredde

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