

**Taking personalized medicine seriously –
biomarker approaches in Phase IIb/III studies in
Major depression and Schizophrenia**

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Knowing is not enough, we must apply.

Willing is not enough, we must do

- Goethe

(From the front page of the “Evaluation of Biomarkers and Surrogate Endpoints in chronic disease” by the Institute of Medicine of the National Academies)

Individualized medicine has a long tradition:

- Constitution (may come back as genetic predisposition)**
- Diagnostic differentiation on the basis of differentiated symptom patterns (i.e. atypical vs. melancholic depression).**

WE ARE NOT PRIMARILY TAKING ABOUT THOSE TODAY

Obstacles:

1. Business Model:

- costs
- impact on label

2. Validation:

- technical validation
- medical validation

3. Mindset:

- psychological
- vs.
- biological disease model
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Further:

Absence of a disease concept



“Drug candidates fail for one of four major reasons:

- 1) The compound is given to the wrong subjects.**
- 2) The compound is given at the wrong dose or schedule.**
- 3) The favorable effects of the compound are not detected.**
- 4) The compound has a significant effect in laboratory species, but not in humans.”**

Hurko and Ryan, WYETH, 2006

Examples for widely used and inexpensive biomarkers in clinical trials in psychiatry:

- 1. Blood pressure**
- 2. Inflammatory markers (CRP)**
- 3. Plasma triglycerides and cholesterol**
- 4. Gender**